



CAPABILITIES SPEC SHEET

ABOUT OUR COMPANY

Veracity Technology Consultants, LLC (Veracity) is a leading learning technology company with wide-ranging and deep expertise in learning systems and standards. Veracity strives to be part of our clients' trusted teams by serving as a technology partner that helps realize projects' learning goals efficiently and effectively.

Veracity has a proven track record of learning content and assessment development, custom software development, systems integration, and data analytics for a wide range of customers. Due to our experience with learning technologies, our team is able to determine the optimum technology or approach for a certain use case, often employing standardized components. The use of learning standards allows clients to avoid vendor or product-lock by creating solutions that enable companies to migrate to different software components and companies when appropriate.

Veracity created a Learning Record Store (LRS), learning content hosting environment, and associated analytics platform based on the Experience (xAPI), the Sharable Content Object Reference Model (SCORM), and IMS Learning Tool Interoperability (LTI). Our LRS product hosts over 3,000 individual LRSs and several hundred more on dedicated and on-premises infrastructures.

SERVICES

Instructional Design and Development

- ADDIE
- Content Effectiveness Evaluation

Learning Content Development

- eLearning including SCORM, xAPI, and cmi5 content
- (Virtual) Classroom Training
- Assessments
- xAPI-Enabled Content including social learning, mobile apps, video interactions, and web content
- Mobile Application Development
- Simulation Development and Data Integration
- Content Repurposing and Technology Migration

Data Analytics and Visualizations

- Design & Development of xAPI Data Profiles and Best Practices
- Dashboard Design and Creation
- Learning Data Mining, AI, and Trend Analysis

Organizational Strategy

- Learning Content Technology Strategy
- Integration strategy
- Organizational Coaching and Change

Systems Development and Integration

- Learning Management Systems (LMS)
- Learning Record Stores (LRS)
- Single Sign-On (SSO)
- Learning Assessment Systems (LAS)

 contact@veracity.it

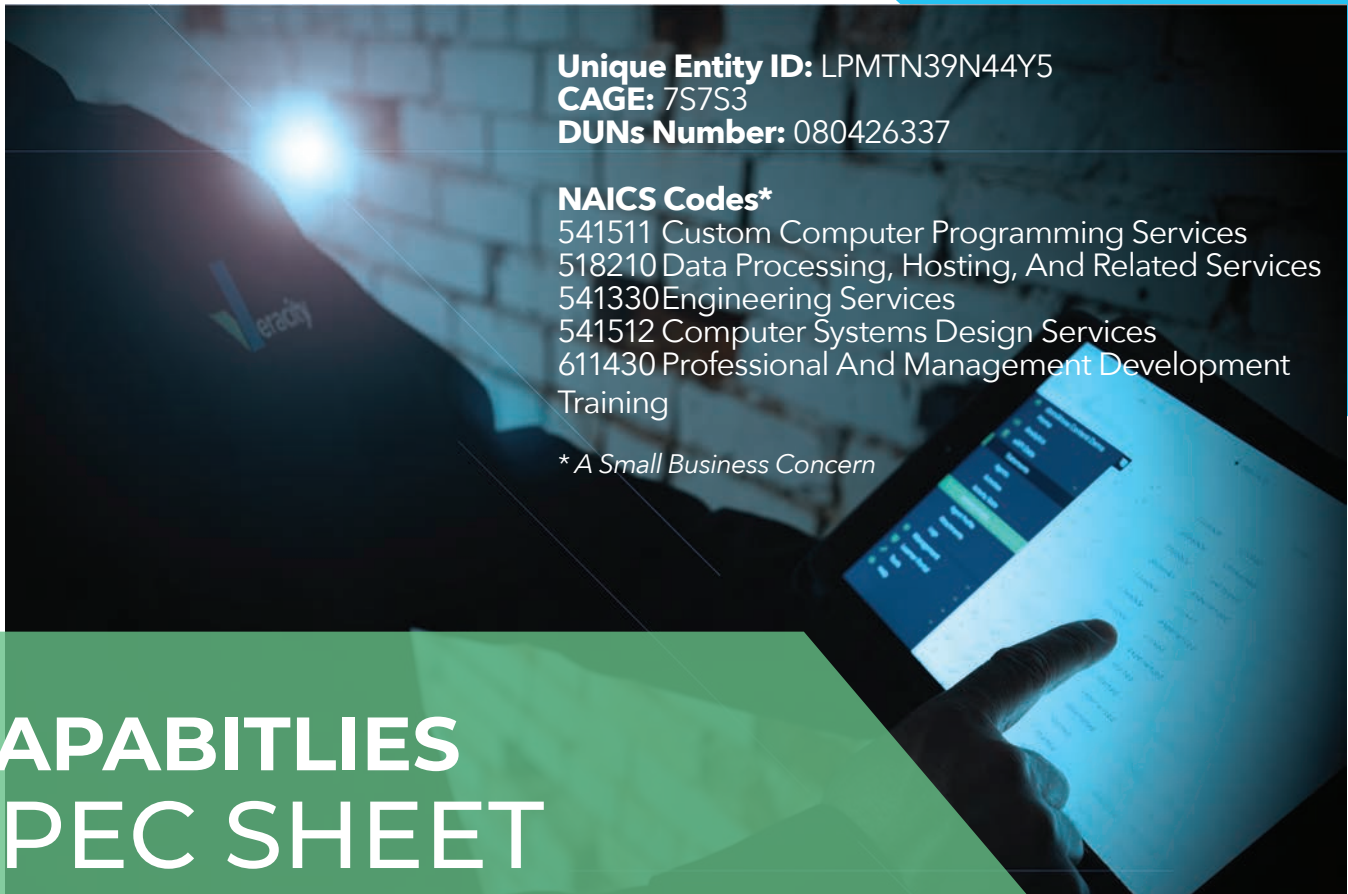
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1-850-852-1070



Unique Entity ID: LPMTN39N44Y5
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DUNs Number: 080426337

NAICS Codes*

- 541511 Custom Computer Programming Services
- 518210 Data Processing, Hosting, And Related Services
- 541330 Engineering Services
- 541512 Computer Systems Design Services
- 611430 Professional And Management Development Training

* A Small Business Concern

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DIFFERENTIATORS

- Proven track record of content development, learning data strategy, learning analytics, and systems integration for Government, Academic and Commercial organizations
- Significant experience with Government-specific cybersecurity considerations, including staff with CompTIA Security+ certifications
- Prior experience at the Advanced Distributed Learning (ADL) Initiative where our staff contributed to the creation of the SCORM, elicited requirements and co-authored the xAPI specification, and envisioned and initiated R&D on the Total Learning Architecture (TLA).
- Current Chair of the Institute of Electrical and Electronics Engineers (IEEE) xAPI Working Group p9274.1.1 that is standardizing the xAPI technology.
- Experience integrating new content modalities into learning environments such as social learning, mobile apps, AR/VR, and simulations
- Over fifty years of combined experience with a broad set of common learning technologies.

AWARDS

- Brandon Hall Group Excellence Awards for Best Advance in Learning Technology Implementation (2021 Gold)
- Best Advance in Custom Content (2021 Silver)
- USDLA Innovation in Military/Government award (2020)
- Naval Air Warfare Center Aircraft Division (NAWCAD) Innovation Award in the Corporate/Institutional Support category (2020)
- Best Advance in Learning Management Measurement/Business Impact Tools (Bronze 2019)



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